

Notes of Town Team on 14th November 2022

PRESENT:	Richard Bickford	(CIC)
	Rachel Bullock	(STC)
	Hilary Frank	(CC)
	Jo Grail	(CIC)
	Sheila Lennox-Boyd	(CC)
	Peter Ryland (Chair)	(Chamber)
	Brenda Samuels	(STC)
	Martin Worth	(CC)

PRESENT

ONLINE: Catherine Thomson

TOWN GUIDE

Rachel said she has been working on a paper version of a Town Guide that will be distributed to the general public, saying it would be good to employ a drone to take aerial photographs.

A general discussion followed on the merits of producing a paper copy, including the need to establish the target audience and target age group.

The need to deliver a guide to people moving into new homes in Treledan was highlighted, and members discussed the need to have stocks available in Fore Street shops as well in churches and places like Livewire, not forgetting businesses on the industrial estate.

It was pointed out that a guide would need to be updated annually.

Brenda had brought a 'Town Guide Folder' from 2016-17 containing brochures for walks and a Welcome letter signed by Hilary, who was Mayor at the time. The folder had a map of the town centre on its cover, created by the artist Chris Wells. It was suggested that Chris Wells be approached for an updated version of the map. It was pointed out that there is also a map in 4 Fore Street that shows all the Hopper routes.

The need to use Instagram to promote business was highlighted.

Jo suggested linking in with STC website, but Brenda cautioned about the need to be careful of GDPR.

ACTIONS:

Catherine: to investigate what other towns are doing to promote their towns.

Hilary: to get in touch with Chris Wells for an updated version of the map.

TOWN BENCHES

Members were informed that town council benches would be installed by the end of the month.

Queries were raised regarding the state of the trees on Fore Street.

ACTION:

Rachel to email Catherine with photo of damaged tree outside the Brunel Inn.

PLANTERS

Members were informed that hard wood was going to be used for the planter frames instead of recycled plastic, and that the hard wood is being stored in the Longstone Depot.

TOWN CENTRE SIGNAGE

It was pointed out that although there is signage at the entrance of Carkeel there is no further signage to the town centre until the Burraton traffic lights.

Brenda suggested that it was STC which had opposed the installation of signage in 2019.

The question was raised of whether it might be possible to put a sign on a lamppost directing people to the town centre.

PLANNING APPLICATION AT CARKEEL

It was noted that a planning application had been submitted for a Domino Pizza and Majestic Wine Warehouse at the Carkeel development, and a query was raised whether this would be eligible for S106 funding to mitigate the loss of footfall to the town centre.

ACTION: Catherine to pick up contact with Eleanor Farnes

SHARED PROSPERITY FUND UPDATE

Richard said that the Town Council was looking to submit multiple bids for Shared Prosperity funding, including one for a person to write bids.

Rachel said she was working with Cllr. Peggs to submit an expression of interest on a bid to link the Waterside with the town centre.

Catherine emphasised the need to submit an expression of interest as soon as possible, and urged members to avoid being too specific at this stage, stressing that the enquiry form should give a flavour for the application. Hilary suggested that rather than being a bid for a specific method of connecting the Waterside and the Town Centre, an EOI should establish the background for the need and then ask for funding to engage a consultant to suggest the optimum solutions.

Peter pointed out that multiple submissions can be made.

ANY OTHER BUSINESS

Peter reported that the speakers on Fore Street are fully operational, and that music will be played on Saturdays in December.

Peter commented that Cllr. Julia Peggs had made valuable input, and suggested she be invited to future Town Team meetings, but Hilary pointed out that the Town Team Terms of Reference are clear on the number of representatives from each constituent body, and that the choice of individual representatives was a matter for each constituent body to take a decision on.